

TELEDOM EDUCATION: INNOVATION AND GROWTH IN AN ORGANISATION

“Efficient and targeted oriented learning”

Innovation is the process of bringing products, processes, services, ideas and technologies to market. All organisations whether profit or not for profit, private or public sector, need to improve their performance to maintain their competitive advantage. The purpose of this learning is to enable learners to understand the innovation process in organizations and the role of innovation in organizational development and growth, to recognize innovative ideas, to develop innovative business cases, innovative ideas and change management for innovation and growth, to implement innovations and to manage people for innovation. If you are going to be successful in the area of innovation and growth, you will need to go through an intensive programme run by experts in innovation and growth first. If you graduate having completed the Pearson BTEC in Innovation and Growth you will be able to act as an innovator or innovation manager in any organization, and most importantly, you will have the prerequisites to become a successful manager at middle and senior level.

In cooperation with **PEARSON Education** a global provider in further education, the TeleDom Conference and Education Centre opens the **"TELEDOM EDUCATION" centre**. The school will operate under the quality control and certification of BTEC Pearson for Level 4 HNC Diploma in Hospitality Management and Pearson Level 5 HND Diploma in **Hospitality Management** as well as for Pearson BTEC Diploma in **Innovation for Growth**. The **TeleDom** Conference and Education Centre - created 10 years ago by Novitech Partner Ltd, which provides educational, training and eLearning activities has been **approved as a BTEC Centre**. The TeleDom Education Centre is also accredited by the Ministry of Education of the Slovak Republic for courses in management e.g. Project Management, Process Management, Education for small and medium size enterprises, Special managerial courses.



TeleDom Education centre (Slovakia)



PEARSON Worldwide Education Network

PEARSON (www.pearson.com) is the world's leading education provider, which will help you to make a career at the management level in the hospitality industry or to start a business for yourself.

BTEC (www.edexcel.com/BTEC) is the world's most successful and best-loved applied learning brand, and has been engaging learners in practical, interpersonal and thinking skills for over 30 years. Offering academic, vocational qualification to professional certification, educating millions of people worldwide - more than any other private enterprise. Your qualifications will be accepted in the industry and recognised internationally by over 200 universities.

TeleDom and BTEC offer:

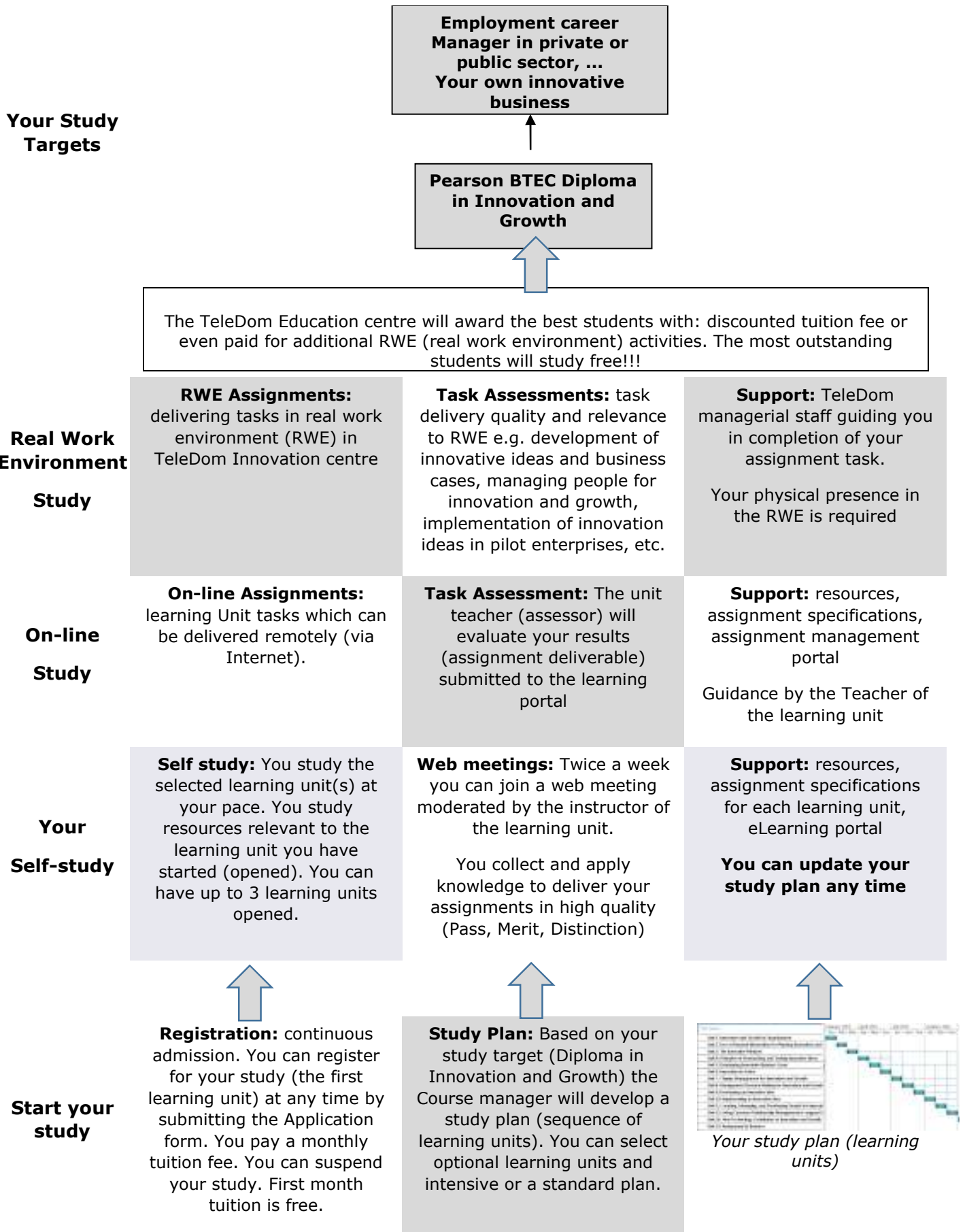
BTEC Level 5 Diploma in Innovation and Growth (QCF)

A BTEC Level 5 Diploma in Innovation and Growth (QCF) is considered as equivalent to 1 year of studies (e.g. of year 2) or a postgraduate programme or a Lifelong learning programme. After completing this course you will be able to pursue both supervisory and junior management positions in the dynamic innovation industry.

Edexcel/BTEC specification: <http://www.edexcel.com/quals/Professional/innovation-growth-lvl5>

TeleDom BTEC First-time visitors site: www.teledomschool.eu

Typical job careers: Innovation Project Manager, Business Process Innovation Analyst, Quality Manager, Customer Relationship Manager



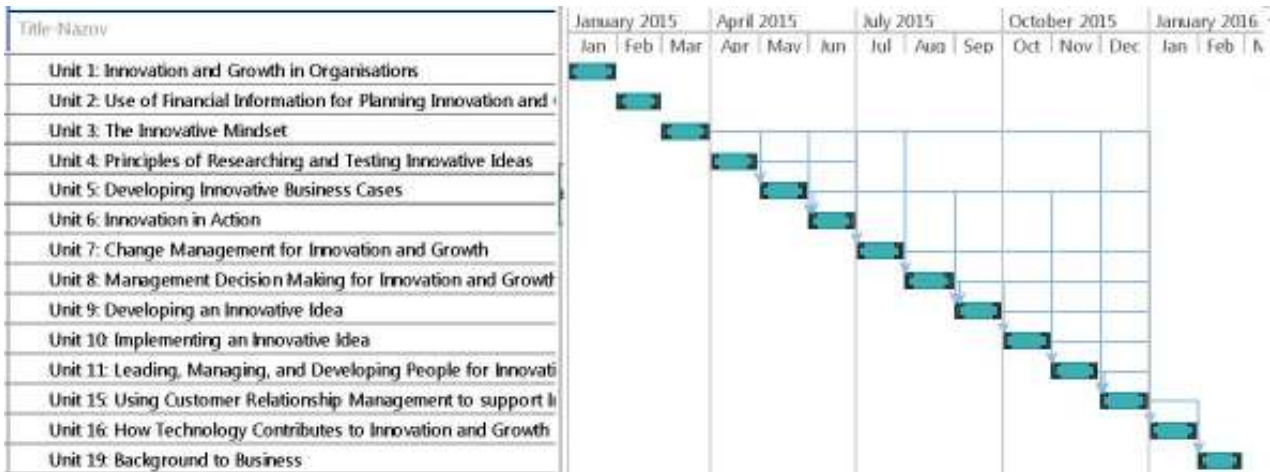


Figure 1. Study plan example of Diploma study (120 Credits)

PROGRAMME STRUCTURE

The programme is composed from 19 available units to be completed in a period of 12 months as intensive study.



Learning Environment: The programme will utilize various teaching and learning strategies, including:

- Lectures and presentations to deliver taught content and materials
- Seminars and workshops to encourage classroom participation and self-study
- Students are required to undertake set reading on certain topics and explore relevant literature for assignments and class discussions.



TeleDom Innovation centre 3D Printer

Assessment: The assessment strategy takes into account the different roles of each individual unit of the programme. The assessment strategy employs a range of methods such as individual programme work (essays, reports, literature review), group projects (reports, presentations, case studies). The range of assessment is designed to reflect the learning outcome of each unit.

This programme offers the following opportunities:

- Undertake the study of organisations, their management and the changing environment in which they operate
- Provide students with a programme offering a balance of theory and practical skills which will facilitate their intellectual and professional development
- Equip students with the necessary knowledge and skills (including thinking skills and general skills)
- Apply practically processes in a real environment.



Certificate sample

Tuition fee and learning incentives

1. Base tuition fee 400 € for each month starting from registration until completing the unit (Diploma in Innovation and Growth). First month tuition is free. The base fee includes:
 - a. Access to learning resources and Course portal
 - b. Participation in web meetings with the teachers (min. twice a week for 2 hours)
 - c. Accommodation at TeleDom hotel for the Units when practical assignments require real working environment
 - d. BTEC Certificate of completion after each unit passed.
2. Discounts from the tuition fee:
Working as a consultant or trainee at the TeleDom Centre (Hourly rate 15-20 € depending on the nature of the work performed by the student).



Examples: Providing consulting and/or training services during Innovation and Growth learning, designing updates for learning units, providing assistance at related workshops, etc.

The main motivation goal for both students and the TeleDom training centre:

- Intensive study – means lower total cost of course for the student
- Intensive participation in development of innovation business cases and workshops – reduction of the monthly tuition fee
- Best students will be offered employment status at TeleDom Centre as a trainee.

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